



May 28, 2020

Mr. Patrick Doherty  
Director of Corporate Governance  
State of New York  
Office of the State Comptroller  
59 Maiden Lane – 30th Floor  
New York, NY 10038

Dear Mr. Doherty:

On behalf of Brown-Forman Corporation, attached please find a draft Political Engagement and Contributions Policy that we believe meets the requirements of your shareholder proposal. As a result, we would like to respectfully request the prompt withdrawal of your proposal. Following the withdrawal of your proposal, we plan to implement the proposed policy within 60 calendar days.

As a part of our commitment, we would like to respectfully request your agreement not to issue any formal press release regarding these discussions without our prior written consent.

Please do not hesitate to contact us with any questions, comments or concerns.

Sincerely,

A handwritten signature in black ink, reading "Jaileah X. Huddleston".

Jaileah X. Huddleston  
Vice President, Assistant General Counsel and Assistant Corporate Secretary  
(502) 774-6662

Attachment